Aditti Padmanabhan

Visual Communication Designer

Reach out!
aditti.here@gmail.com

Portfolio
www.adittipadmanabhan.com

Work Experience

Jun 2023 - Sep 2023 (4 months)
Graphic Design Intern
Local Ferment Co, Bangalore
Conceptualized social media creatives. Designed product packaging for online sales. Illustrated an infographic for the manufacturing process, featuring their chefs as unique characters.

May 2022- 2023 (1 year)
Graphic Designer
AMP Market Dynamics
Created the brand identity and brand book (logo, typography, style guidelines). Designed marketing materials aligned with the brand identity (including visiting cards, merchandise and business stationary).

Projects

Feb 2023 - Present
Design team lead (Ed 5) & Editing lead (Ed 4)
DejinerLog - NID Publication
Managed a team of 10 designers to develop the visual identity for the magazine. Led the editing and layout design. Conceptualized an Interactive Augumented Reality Experience.

Mar 2024 - Jul 2024 (5 months)
Animation Project Lead
KHM International Online Seminar 2024
Team management and communication between the mentors and other teams. Preproduction, animation and post production for a 2 min Sci-fi film on the theme Martian Chronicles.

Oct 2023 - Nov 2023 (2 months)
Website Team
Chitrakatha Animation Festival, NID Andhra Pradesh
Responsible for designing layouts and assets for the website.

Aug 2024 (1 month)
Graphic Narrative - Traffic Jam
NID Andhra Pradesh
Conceptualized the narrative and Illustrated the story of a female Police Constable, in the form of a comix, Guided by Debkumar Mitra.

May 2023 - June 2023 (1 month)
Branding - Patched (Secondhand Book Store)
NID Andhra Pradesh
Designed the Brand Identity and Brand book - including logo, typography, style guidelines. Guided by Swarup Dandapat.

Education

2021 - 2025
Bachlor's in Design
Communication Design
National Institute of Design, Andhra Pradesh, India

2006 - 2021
Computer Science
National Public School, Yeshwanthpur, Bangalore

Skills

Typography, Publication
Branding & Packaging
Printing Techniques - woodcut, Linocut, Etching, Cynotype

Illustration, Animation, 3D blender, Video Editing, Photgraphy

Software

Adobe Creative Suite
Photoshop, Illustrator, Indesign, Premiere Pro, Audition, Aero

Procreate, Procreate Dreams, Blender

Achievements

2024
Film Selection
Experimental Animation
Chitkara Film Festival 2024
Chitkara University, Punjab

2024
Film Selection
Student animation film
Animators Guild India Fest (AGIF)
Mumbai, India